



WHEATHAMPSTEAD for ENTERPRISING BUSINESS

Wheathampstead Business Group: Annual General Meeting on 21 April 2015 and Decisions and Action Points from subsequent meeting

Present:		
Julie Bell	Adam Collis	Claire Pickard
Richard Brett	Sue Hemming	Fiona Stanton
Linda Halford	Peter Partington	Carol Tizard

Apologies: Claire Farley; Wendy Griffith; Norman Whitwood.

WEB Annual Report

Richard listed WEB's main achievements during 2014-15. The report is available to any members who wish to see it.

Treasurer's Report

Adam presented the report for 2015-5. The accounts are available to any members who wish to see them.

Revocation of decision

It had been agreed in principle, subject to ratification at the AGM, to amend the Constitution to provide for full members and associate members. This decision was formally revoked. A working party will be set up to reconsider this issue in the near future, led by Claire Pickard - see action point 8 below.

Resolution to amend the Constitution

Proposal: to amend the Constitution to incorporate the change of name to Wheathampstead Business Group or WEB.

Proposed by Adam Collis, seconded by Claire Pickard, and agreed unanimously. The new Constitution is version 4.1 (April 2015).

Election of Officers

The following were proposed, seconded and voted in unanimously for the year 2015-16:

		Nominated by:	Seconded by:
Chair	Peter Partington	<i>Julie Bell</i>	<i>Carol Tizard</i>
Treasurer	Adam Collis	<i>Julie Bell</i>	<i>Claire Pickard</i>
Secretary	Richard Brett	<i>Carol Tizard</i>	<i>Adam Collis</i>
Membership Secretary	Claire Pickard	<i>Julie Bell</i>	<i>Adam Collis</i>

Appreciation was expressed over the successes that Claire Farley and Mike Spurgeon achieved during 2014 - 15 as Chair and Membership Secretary respectively.

Buy Local Campaign

Decision:

We need to have a 'badge' that symbolises the campaign.

Action points:

1. Julie will arrange a small meeting at which the campaign can be pursued.
2. Fiona will attend the meeting.

Window on Wheathampstead (WOW) 2015

Note.

Of the 242 companies on the database, only 25 have so far verified their details online. *C# Sharp Music Tuition* will take this into account when planning the exercise of phoning round businesses.

Decisions:

- (a) We shall make a final effort to get people to verify their details before *C# Sharp Music Tuition* begin the exercise.
- (b) *C# Sharp Music Tuition* will undertake the work at the same terms as in 2013.
- (c) We shall place the order to print WOW with Julie Beeton.
- (d) We shall try to complete the new edition of WOW by Village Day.

Action points:

3. Adam will pass to Fiona and Peter the information held on the database.
4. Fiona will send emails to companies asking them to confirm that the information currently on the database remains correct.
5. Fiona will send the results to Peter.
6. *C# Sharp Music Tuition* will then undertake the exercise of phoning round those businesses that have still not responded.

Village Weekend 2015 (11-12 July) - including sponsorship opportunities

Action point:

7. Claire F will allocate the commercial stands outside the marquee to suitable businesses. No.1 Church St have expressed an interest in one of the stands.

Growing the membership

Action point:

8. Claire Pickard, Peter Partington, Adam Collis, Julie Beeton and Richard Brett will form a working party to formulate a proposal regarding the possibility of associate member status and will submit their proposal at a future meeting.



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Website and email database

No action points.

Social Media Project

Decision:

We should pursue the idea of advanced Facebook training.

Action points:

9. Claire Partington will approach Janet Biscoe to look into the possibility of Janet and Wendy collaborating over the Wheathampstead page.
10. Richard will ask Wendy G. to provide an estimate of the costs of advanced Facebook and Twitter training.

Pump Ads

No action points.

WEB Newsletter

No action points.

WEB Business Breakfasts

No action points.

Finance

No action points.

Village Issues

No action points

Social Events

Note.

Claire P. suggested:

- (a) Privileged seats at Wheathampstead Dramatic Society performances in the Memorial Hall;
- (b) A barn dance;
- (c) Concert for Wheathampstead, similar to the STAGS concert.

Action points:

11. Fiona will provide a quote for holding a beetle drive event in the autumn at No. 1 Church Street, with the bar open and including some pre-prepared food.



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12. Adam will speak to Jill Collis about the idea of privileged seats at Wheathampstead Dramatic Society performances.
13. Linda will send Claire P the contact details of the organisers of previous barn dances.
14. Claire P will forward Adam details of the concert and Adam will circulate them to everyone on the database.

Any other business

Decision:

We need a name for the Tuesday evening meetings.

Action points:

15. We shall all try to think of a suitable name of the Tuesday evening meetings.
16. Linda will ask the organisers of Dementia Awareness training to contact Richard so that WEB can inform members about the training.

Date of next meeting:

Tuesday 19 May, 7.45 pm, at the Swan.