

**Wheathampstead Business Group
Decisions and Action Points from Tuesday Turntable on 19 July 2016
held in the Swan**

Present:		
Julie Bell	Jackie Curtis	Sue Hemming
Richard Brett	Claire Farley	Claire Partington
Adam Collis	Linda Halford	Mike Perry

Initiatives/Projects/Events

Buy It Locally Campaign

Note. Victoria Scott is willing to consider running a Business to Business Fayre in the New Year.

Action point:

1. Adam will put together a brief for Phase 3 of the project, which will begin shortly, and will circulate it by email.

Village Weekend 2016 (9-10 July)

Note. Village Weekend broke even for WEB.

Neighbourhood Plan

Action point:

2. Richard will arrange another meeting for those who attended (or wanted to attend) the first workshop.

Recognition for WEB and for Individual Members – Herts Business Awards, Herts Chamber of Commerce Awards, WDPS Awards and others

Decision:

We shall concentrate on helping a business to win an award rather than entering WEB itself for an award.

Action points:

3. Julie will speak to Wendy Griffith about nominating businesses whose activities include some kind of social element.
4. Wendy will speak to Huw Thomas's contact who is able to provide training for business wanting to enter for an award, and will ask her to do a 10-minute slot at the Breakfast Meeting.

Small Business Saturday (3 December)

Decision:

The star prize (8 nights' free accommodation including two at a game reserve) that was not used on Village Day will be used on Small Business Saturday. A hamper is also available.

Action point:

5. Julie or Richard will ask Kate Fotherby if we can use No. 8 High Street again this year.

Recruitment Leaflet

Note. We shall discuss this further when Norman reports back on it.

Calendar of events

No action points.

Reports from WEB Officers

Membership / Newbie Buddies

Notes.

Claire P. has identified one or two people who are willing to become buddies.

WEB now has the most members it has ever had (78). The exercise that Claire P. undertook to phone round has made a significant difference.

Action point:

6. Adam will add some notes to Claire P's Newbie Buddies document on how the buddy should inform the new member about who in WEB has particular strengths and who has experience in particular areas.

Finances

Note. Mike hopes to take over again as Treasurer in September.

Networking Meetings

Note. So far we have one definite and one probable candidate to take over Wendy Griffith's two roles (breakfast meetings and lunchtime meetings).

Website

Action points:

7. Jackie will take over responsibility for the News & Events page.
8. Adam will populate the new page on Hints & Tips.
9. At the next Tuesday Turntable Adam will bring a list of the pages so that we can review who is responsible for each page.

Wheathampstead Parish Council / Social Media / Secretariat / Chair

No action points.

General WEB Administration

Discussion on what WEB can and cannot promote

There was a discussion following an official complaint that, although WEB is a non-political organisation, Benedict O'Boyle's book is political and was promoted using the WEB Facebook page.

Decisions:

- (a) Although there is a political dimension to it, Benedict O'Boyle's book is primarily humanitarian, and the complaint was therefore not upheld.
- (b) WEB nevertheless needs to be wary of anything that could be regarded as political, whether at a network meeting or on social media.
- (c) Complaints such as this one will be referred to the Chair and discussed at a Tuesday Turntable.
- (d) WEB does not need a disclaimer to cover this kind of problem.

Publicity and press coverage

No action points.

2016 Business Plan

Decision:

If a sufficient number of members offer preferential terms to other members, we can promote this on the website.

Action point:

10. In a standalone email Richard will issue Adam's wording asking members to inform him of any preferential terms.

Hints and Tips

No action points.

Badges / Sashes for WEB Officers

Decision:

If anyone would like a sash displaying their role in WEB, WEB will pay for it (£3).

Action point:

11. Claire P will order new badges using the same style of logo as appears at the top of the minutes.

Social Events

Decisions:

- (e) We shall hold the WEB Christmas Party on the evening of Thursday, 15 December.
- (f) Partners will be invited, but it will not be appropriate for individual companies to hold their Christmas parties as part of the event.

Action point:

12. Julie will try to book the Mead Hall for 15 December.

Any Other Business

Action point:

13. Richard will add defibrillators to the agenda for the next Tuesday Turntable.

Date of next Tuesday Turntable: Tuesday, 16 August at 7.45 pm at the Swan