

Wheathampstead Business Group

Decisions and Action Points from Tuesday Turntable on 20 June 2017
held in the Swan

Present:		
Iain Begg	Adam Collis	Carol Tizard
Julie Bell	Claire Farley	Richard Brett

Initiatives/Projects/Events

Priorities for 2017-8

Decision:

We shall deal by email with the prioritisation of the remaining points that were identified at the AGM as ways of helping local businesses to prosper.

Buy It Locally Campaign Launch

Decisions:

- (a) The event was successful, although it is difficult to judge how much it promoted the individual businesses that took part.
- (b) A similar event is worth repeating annually as a regular summer fixture.
- (c) At future such events, it would be better to site the most popular stands towards the rear.

Action points:

1. Julie will apply to Luton Airport for a grant of up to £3,000 for the Buy It Locally campaign (including the 2017 edition of WOW).
2. Julie will enquire about insuring the BILLY Mascot costume.

Revisions to Business Information Panel in East Lane

Action point:

3. Richard will forward the new artwork to the printer so that the revised information panel can be produced.

2017 edition of WOW

Action points:

4. Richard will arrange for copies of WOW to be delivered as soon as possible to all households in the Wheathampstead area.
5. Julie will ask Annie Brewster if there has been any progress on obtaining a locality budget.

Village Weekend

Action point:

6. Anyone who is available will help Norman with the WEB stand.

Calendar of events

No action points.

Reports from WEB Officers

Membership

Action points:

7. Natalie will send a reminder to those businesses that were members in 2016 and have not yet renewed, and will produce a list of those that have still not renewed.
8. Those present at the meeting will between them phone the businesses that have still not renewed and try to persuade them to maintain their membership.

Finances

No action points.

Networking Meetings

Decision:

As there has recently been a fall in attendance, everyone coming to a meeting will invite along someone else.

Website

Action points:

9. Adam will update the 'Latest Events' section on the Home Page.
10. Julie will update the 'Contact Us' page.

Social Media

Note: Jacky Curtis is standing down, but Amanda Brown's colleague will take over.

Wheathampstead Parish Council / **Secretariat**

No action points.

Chair

Action point:

11. Adam will consider whether there should be a break in the Tuesday Turntable meetings during July and August.

General WEB Administration

Publicity and press coverage

Action point:

12. Amanda will speak to her contacts to see if WEB can have a named contact point at the Review.

Social Events

No action points.

Any Other Business

Action points:

13. Adam/Richard will urgently inform businesses about the planned road closures in Wheathampstead over the summer.
14. Richard will compile a list of everyone who has attended a Tuesday Turntable meeting over the past 3/4 years.

Date of next Tuesday Turntable: TBA