

Wheathampstead Business Group

Decisions and Action Points from Tuesday Turntable on 19 September 2017
held in the Swan

Present:		
Adam Collis	Claire Farley	Carol Tizard
Richard Brett	Norman Whitwood	

Initiatives/Projects/Events

Priorities for 2017-8: revamp of Brainstorming notes

<p>Action points:</p> <ol style="list-style-type: none"> We shall all review the points that were identified at the AGM to help local businesses to prosper, with a view to <ul style="list-style-type: none"> making additions if there are omissions, suggesting what might be better approaches, undertaking some of the actions (or finding a volunteer to do so) . Adam will try to involve other people in the process.
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Christmas Lights Up (30 Nov. 2017)

Decisions:

- WEB will pay for the prizes for the runners-up in the poster competition.
- Some kind of pop-up in or close to the High Street is needed, bearing in mind that No.8 High Street (an empty shop last year) will not be available this year.

<p>Action point:</p> <ol style="list-style-type: none"> Adam will attempt to find someone to organise the pop-up.

Small Business Saturday (2 Dec. 2017)

<p>Action point:</p> <ol style="list-style-type: none"> Adam will attempt to find someone to organise Small Business Saturday.
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Neighbourhood Plan

No action points.

Buy It Locally Campaign Launch

Action points:

5. Julie will apply to Luton Airport for a grant of up to £3,000 for the Buy It Locally campaign.
6. Julie will enquire about insuring the BILLY Mascot costume.

2017 edition of WOW

Action point:

7. Julie will ask Annie Brewster if there has been any progress on obtaining a locality budget.

Calendar of events

Decision:

The WEB Christmas Party will be held at Nihao on Tuesday, 12 December.

Action points:

8. Claire and Norman will make the arrangements with Nihao.
9. Richard will let WEB members know about the event.

Reports from WEB Officers

Membership

Action point:

10. Natalie will send a reminder to those businesses that were members in 2016 and have not yet renewed, and will produce a list of those that have still not renewed.

Finances

No action points.

Networking Meetings

Decisions:

- (i) Unless anyone is willing to take over running the lunchtime networking meetings, we shall discontinue them.
- (ii) It is however vital to maintain the breakfast networking meetings.

Website

Action point:

11. Julie will update the 'Contact Us' page.

Social Media

Wheathampstead Parish Council



No action points

Secretariat

Decision:

In order to encourage more people to attend the Tuesday Turntable, we should consider:

- producing a punchy presentation that we can send to people who have attended within the last three years;
- asking retired people if they would be prepared to support WEB (and thus support the community).

Action point:

12. Richard will see if any U3A members can be persuaded to support WEB.

Chair

No action points

General WEB Administration

Publicity and press coverage

No action points.

Social Events

See above.

Any Other Business

Decision:

WEB supports the idea of using the red telephone box in the High Street to, among other things, stock leaflets for WEB members' businesses.

Date of next Tuesday Turntable: Tuesday, 17 October at 7.45pm in the Swan.