

Wheathampstead Business Group

Decisions and Action Points from Tuesday Turntable on 20 March 2018 held in the Swan

Present:		
Adam Collis	Chantal Fisher	Carol Tizard
Julie Bell	Claire Farley	Richard Brett

Initiatives/Projects/Events

Priorities: revamp of Brainstorming notes

Action point:

1. Carol will collate a list of organisations that we could approach and ask for volunteers.

Neighbourhood Plan

No action points.

Buy It Locally Campaign

Action points:

2. If appropriate, Julie will then apply to Luton Airport for a grant of up to £3,000 for the Buy It Locally campaign.
3. Julie will monitor the level of usage of the leaflet holder in the red phone box.

Village Weekend

Decisions:

- (i) We shall hold a competition to draw members of the public to the back of the business marquee.
- (ii) The competition will be mentioned in the programme and on any posters.
- (iii) Sponsors of prizes will be listed on the back of the programme.
- (iv) We need to issue one generic email covering all the issues associated with Village Weekend.
- (v) We shall proceed with the marketing of Village Weekend notwithstanding the present problem of gaining access to our Santander bank account.

Action points:

4. Claire will talk to the Parish Council about promoting the competition and listing sponsors.
5. Claire will write the words for the generic email and Adam will add bullet points.
6. Richard will ask businesses for prizes, however big or small, for the competition.

Calendar of events

Note. Not all the advertising slots in the *Pump* have been taken for the coming year, although there are already enough ads to cover WEB's costs.

Decision. We shall duplicate some ads for free and re-use fillers.

Action point:

7. Richard will publicise the AGM to members.

Reports from WEB Officers

Membership

Note. Adam is willing to take over as Membership Secretary when he ceases to be Chair at the AGM.

Finances

Decision. Although we do not currently have access to our Santander account, we shall revitalise it with a view to then withdrawing from it all or nearly all of the funds.

Action point:

8. Carol will send off the necessary information to Santander so that we regain access to our account.
9. Adam will send Carol what he produced last year for the AGM so she can produce the accounts.

Networking Meetings

Action point:

10. Adam will speak to Maureen Lamburn about running the breakfast meeting and about getting administrative assistance from an acquaintance of hers.

Website

Action point:

11. Carol will collate a list of organisations that we could approach and ask for volunteers.

Social Media

Action point:

12. Adam will ask Jo Bayne to administer our social media for three months.

Wheathampstead Parish Council

No action points.

Secretariat

No action points.

Chair

There was a vote of thanks to Adam for being Chair for the past two years.

General WEB Administration

Publicity and press coverage

No action points.

Social Events

Decision. This year's Beer & Bangers Festival will be organised by the Buy It Locally steering group.

Any Other Business

Action point:

13. Julie will speak to Louise Neicho and see if there are any opportunities for promoting Wheathampstead at Heartwood Forest.
14. Julie will chase up Annie Brewster about payment for WOW.

Date of next Tuesday Turntable (AGM): Tuesday, 17 April at 7.45pm in the Swan.