

Wheathampstead Business Group

Decisions and Action Points from Tuesday Turntable on 15 May 2018 held in the Swan

Present:			
Jo Hailey	Carol Tizard	Chantal Fisher	Sue Hemming
Adam Collis	Ben Schneider	Maureen Lamburn	Richard Brett
	Maria Azcona	Julie Bell	

Initiatives/Projects/Events

Priorities

Action points:

1. Carol will invite representatives from organisations containing potential volunteers to the next Tuesday Turntable or a breakfast networking meeting.
2. Maria will offer a free dinner on the Saturday of Village Weekend to any new volunteer who helps over Village Weekend.
3. Maria will bring a few nibbles to the next Tuesday Turntable.

Neighbourhood Plan

No action points.

Buy It Locally Campaign (BILLY)

Action points:

4. Jo will show the red phone box on a Google Web business page for WEB, using Julie and Richard's phone number.
5. Julie will apply to Luton Airport for a grant of up to £3,000 for the Buy It Locally campaign. This could be for a Beer & Bangers-type event, though ideally with a different slant, or for a loyalty card scheme.
6. Julie will monitor the level of usage of the leaflet holder in the red phone box.
7. Chantal will forward to Adam and Richard an email about HSBC small business pop-ups, and Richard will forward it to WEB members.
8. Adam will re-stock the phone box with Heritage Trail maps.
9. Julie will invite Claire Spake to the next BILLY meeting.
10. Richard will organise a date for the next BILLY meeting.

Village Weekend

No action points.

Single-use Plastics

Action point:

11. Julie will do further research on the campaign so that we can discuss it further at a future meeting.

Calendar of Events

Action point:

12. Richard will include Small Business Saturday on the agenda for the next Tuesday Turntable so that we can consider the best date and the level of publicity required.

Reports from WEB Officers

Membership

Decision: GoCardless would be a good way of paying renewal subscriptions.

Finances

Note: The HSBC account is now up and running, and we now have access to the Santander account.

Action point:

13. Carol and Adam will produce the final year-end accounts.

Networking Meetings

Decision: Maureen will chair the next breakfast meeting at the Swan.

Action point:

14. Maureen will speak to Ben about giving a talk on GDPR at a future breakfast meeting.

Website

Action points:

15. Jo will send Julie a photo of herself and Julie will then update the Contacts page.
16. Adam will post information on the website about any WEB events.

Social Media

Action points:

17. Jo will post on the Wheathampstead Business Community Facebook page.
18. Jo will call in at Claire F's office to discuss Facebook.

Wheathampstead Parish Council

Action point:

19. Julie will speak to David Johnston about a Parish Councillor attending Tuesday Turntable meetings.

Secretariat

Chair

General WEB Administration

Publicity and press coverage

No action points.

Social Events

No action points.

Any Other Business

Action points:

20. Julie will speak to Louise Neicho and see if there are any opportunities for promoting Wheathampstead at Heartwood Forest.
21. Ben will provide WEB with a Privacy Policy.
22. Richard will include GDPR on the agenda for the next Tuesday Turntable so that we can discuss it further.
23. Sue will give Chantal the list of original breakfast meeting attendees, and Chantal will put them into a spreadsheet.

Julie made a presentation to **Adam** in recognition of his excellent work as chairman during 2016 - 18.

Date of next Tuesday Turntable: Tuesday, 19 June at 7.45 pm at the Swan